

**MOST** (99%) West Virginia Parents agree that the safety of their baby is most important when thinking about where their baby sleeps.

# Say **YES** to Safe Sleep

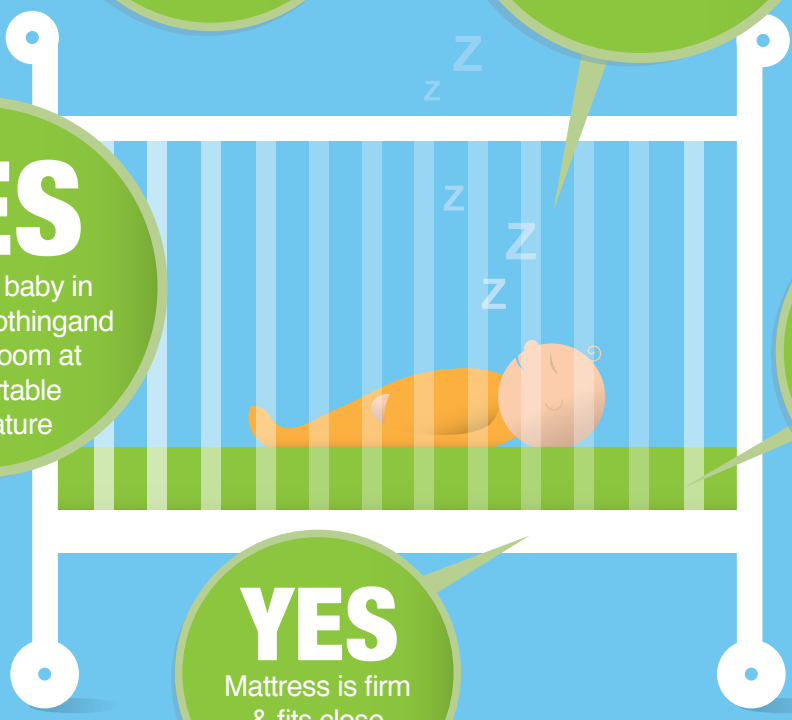
**YES**  
MOST WV babies always sleep in a smoke-free room.

**YES**  
MOST WV Parents agree baby always sleeps alone on her back and in her crib room.

**YES**  
Dress your baby in light sleep clothing and keep the room at a comfortable temperature

**YES**  
MOST WV Parents agree toys, loose blankets, bumper pads and pillows should be REMOVED.

**YES**  
Mattress is firm & fits close to the sides



## Remember!

One baby dies every 10 days in West Virginia as a result of unsafe sleeping.

Babies who sleep in an adult bed are 40 times more likely to die than if in their own crib from accidental suffocation.

# MOST West Virginia Parents are Saying **YES** to Safe Sleep

**86% (MOST)** of West Virginia parents agree that it is safest for a baby to sleep or nap alone instead of in a bed with an adult or other child.

**96% (MOST)** of West Virginia parents agree that toys, heavy or loose blankets, comforters and bumper pads can cause suffocation and should be removed from the crib, bassinet or 'pack and play'.

**92% (MOST)** of West Virginia parents agree that babies should only sleep or nap in safety-approved cribs, bassinets or "pack and play" with a firm mattress that fits close to the sides.

**98% (MOST)** of West Virginia parents agree that babies should always sleep in rooms and homes that are smoke-free.

**MOST (99%) West Virginia Parents agree they want to do what's best for their children.**

**For video + more information visit:**

**SafeSoundBabies.com**

Our Babies:  
safe&sound

The  
West Virginia  
Children's Trust  
Fund

**TEAM**  
for West Virginia  
Children

Additional support from the  
Claude Worthington  
Benedum Foundation

This program is being presented with financial assistance as a grant to the TEAM for West Virginia Children from the WV Department of Health and Human Resources.

# Say **YES** to Safe Sleep

**MOST (99%) West Virginia Parents agree that the safety of their baby is most important when thinking about where their baby sleeps.**



**A quick guide to  
keeping your new baby  
safe & sound**