

Poll Results Confirm

Access to Child Care Matters to WV Voters

Across party lines, Mountaineers agree that increasing access to **affordable, quality child care programs should be a priority.**



94%

Nearly all West Virginia voters believe it is important for working parents of young children to be able to find and afford quality child care programs.



31%

Almost one-third of West Virginia voters say they or a family member have missed work because of child care issues.



78%

More than three-quarters of West Virginia voters believe that increasing funding for child care and early childhood education programs is a good use of tax dollars.

Child care is the work force behind West Virginia's workforce.

Republican and Democratic West Virginia voters overwhelmingly support more public funding for child care. While an expanded child care tax credit helps families who already have child care, those credits don't help families living in a child care desert. West Virginia needs more child care providers. Enrollment-based reimbursements offer stability, so new child care programs can open, and current child care programs keep their doors open.



50%

Half of West Virginia parents who aren't working full-time said they would work full-time if they had access to quality, affordable child care.



In this day and age, it takes both parents working to make ends meet. If they have children, they find themselves in precarious situations such as leaving work early, missing work, and even loss of production if the children are sick.

—Strong GOP Female, Charleston-Huntington Area



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Learn more about enrollment-based child care subsidies by visiting teamwv.org/child-care-enrollment. Read the full poll results from Public Opinion Strategies at teamwv.org/polling-results. For more information, contact Jim McKay at jim@teamwv.org.

The data above is based upon a series of statewide polls completed by Public Opinion Strategies, examining voter attitudes toward the issue of child care and early childhood education programs. As part of this project, 500 online interviews were conducted with voters in West Virginia from June 20–29, 2023.